

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – Framework of engagement with Media Organizations – Voter awareness programmes to be conducted by ABN-Andhra Jyothy channel – Sharing of cost – Payment of bills Rs.3,93,260/-, Rs.3,08,990/- & Rs.4,21,350/- to M/s ABN Andhra Jyothi, TV Channel, Hyderabad – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No: 1261**

**Dated: 28-03-2014**

Read the following:-

1. Govt. Lr.No.3645/Elecs.E/A2/2013-6, dt:21-01-2014.
2. From M/s.ABN Andhra Jyothi, Hyderabad, Invoice Nos. INABN/13-14/02565, dt:02-09-2013, INABN/13-14/02575, dt:09-09-2013, INABN/13-14/02585, dt:16-09-2013, INABN/13-14/02595, dt:30-09-2013, INABN/13-14/02615, dt:23-09-2013, INABN/13-14/02735, dt:21-10-2013 & INABN/13-14/02565, dt:02-09-2013
3. From M/s.ABN Andhra Jyothi, Hyderabad, Invoice Nos. INABN/13-14/04426, dt:3012-2013, INABN/13-14/04436, dt:06-01-2014, INABN/13-14/04446, dt:13-01-2014 INABN/13-14/04456, dt:20-01-2014.
4. From M/s.ABN Andhra Jyothi, Hyderabad, Invoice Nos. INABN/13-14/04466, dt:27-01-2014, INABN/13-14/04476, dt:03-02-2014, INABN/13-14/04486, dt:10-02-2014 INABN/13-14/04496, dt:17-02-2014 & INABN/13-14/04519, dt:24-02-2014.
5. G.O.Rt.No.730, Fin. (Expr.GAD-I) Dept., dt: 12-03-2014.

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**ORDER:**

In the letter 1<sup>st</sup> read above, MoU has been entered with M/s. ABN Andhra Jyothi, TV Channel, Hyderabad for conducting voter awareness programmes and also agreed for sharing of the cost of production of episodes, except live programmes, where cost of production is not involved, not exceeding Rs.50,000/- for shooting of episodes in Hyderabad and surrounding areas and Rs.75,000/- plus Service Tax as applicable extra per episode for shooting in other parts of the State of Andhra Pradesh.

2. In the letters 2<sup>nd</sup> to 4<sup>th</sup> read above, M/s. ABN Andhra Jyothi, TV Channel, Hyderabad has conducted voter awareness programmes as detailed below and furnished the bills for an amount of Rs. Rs.3,93,260/-, Rs.3,08,990/- & Rs.4,21,350/- to Aamoda Broadcasting Company Private Limited, Hyderabad including all taxes and requested for arranging payment.
3. After careful examination, Government hereby accord sanction for payment of **Rs.11,23,600/-** (Rupees eleven lakhs twenty three thousand and six hundred only) (i.e., Rs. Rs.3,93,260/-, Rs.3,08,990/- & Rs.4,21,350/-) may be sanctioned and paid to the Aamoda Broadcasting Company Private Limited, Hyderabad towards the cost of production of episodes for voter awareness programmes as detailed below:

(Contd...2....)

<b>Sl.No.</b>	<b>Invoice No.</b>	<b>Date</b>	<b>Amount Rs.</b>
1	INABN/13-14/02565	02-09-2013	56,180
2	INABN/13-14/02575	09-09-2013	56,180
3	INABN/13-14/02585	16-09-2013	56,180
4	INABN/13-14/02595	30-09-2013	56,180
5	INABN/13-14/02615	23-09-2013	84,270
6	INABN/13-14/02735	21-10-2013	84,270
7	INABN/13-14/04426	30-12-2013	56,180
8	INABN/13-14/04436	06-01-2014	84,270
9	INABN/13-14/04446	13-01-2014	84,270
10	INABN/13-14/04456	20-01-2014	84,270
11	INABN/13-14/04466	27-01-2014	84,270
12	INABN/13-14/04476	03-02-2014	84,270
13	INABN/13-14/04486	10-02-2014	84,270
14	INABN/13-14/04496	17-02-2014	84,270
15	INABN/13-14/04519	24-02-2014	84,270
<b>Total Rs.</b>			<b>11,23,600</b>

4. The expenditure sanctioned in para 3 above shall be debited to "**2015 Elections - MH 104 Charges for Conduct of Elections for Lok Sabha and State Legislative Assemblies when held simultaneously – SH (04) Conduct of Elections to Lok Sabha and State Assembly – 260 Advertisements, Sales and Publicity Expenses**" and shall be met from the additional funds provided vide G.O. 5<sup>th</sup> read above.

5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour of "**Aamoda Broadcasting Company Private Limited, Hyderabad**" A/c No.866020110000374, Bank of India, Film Nagar, Hyderabad IFSC Code No:BKID0008660, MICR Code No:500013026 & PAN NO.AAHCA3752H.

6. The Pay and Accounts Officer, Hyderabad are requested to admit the bills in relaxation of Treasury Control orders issued vide G.O. 5<sup>th</sup> read above.

7. This order does not require the concurrence of Finance Department as per the orders issued vide G.O.5<sup>th</sup> read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHR PRADESH)

BHANWAR LAL  
CHIEF ELECTORAL OFFICER & E.O  
PRINCIPAL SECRETARY TO GOVERNMENT

To

The General Manager-ADVT & MKTG,  
Aamoda Broadcasting Company Private Limited, Hyderabad

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

SF/SC.

//FORWARDED BY::ORDER//

SECTION OFFICER